

January 15, 2010



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PRESS RELEASE

For Immediate Release

Woodbury Products Completes Acquisition of Continence Connection and DHP Home Delivery

OCEANSIDE, NEW YORK – January 15, 2010 – WPI Holdings d/b/a Woodbury Products (“Woodbury”), a portfolio company of HealthEdge Investment Partners, LLC (“HealthEdge”), announced today that it has completed the acquisition of two companies, the Continence Connection and DHP Home Delivery.

Headquartered in Oceanside, New York, Woodbury is a direct to consumer distributor of high quality incontinence and other related healthcare products. Woodbury offers over 250 items, including baby and adult diapers, pull-ups, pads, and liners with approximately 50 different diapers. The Company also sells gloves, creams, wipes, and other products required by its target customers. Woodbury maintains approximately 30,000 square feet of office and warehouse space at its headquarters and also has a distribution center in South Florida.

According to Woodbury CEO Brian Darling, “We are excited about these enhancements to our business and will continue to pursue add-on acquisitions in the incontinence product distribution space. The founder of Continence Connection, Robin Howe, is a registered nurse who has treated incontinent patients her entire career and will stay on board with Woodbury to further assist our patients with finding optimal products that best suits each patients needs. DHP Home Delivery sells a variety of products currently not offered by Woodbury, such as compression stockings, diabetic socks, and wound care, cardiology, and urology products. DHP allows Woodbury to become a multi-vertical healthcare products distributor and gives the Company a new brand, Kendall (marketed under the SureCare® brand), to sell to our existing patients.”

Robin Howe, Founder of Continence Connection, said, “After treating patients my entire career, I understand the sensitive nature of incontinence. It was comforting to find Woodbury Products, a Company that shares the same passion to help people suffering from incontinence. I look forward

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to joining Woodbury's team and continuing to build a Company that helps make the lives of incontinent patients easier."

Mike Gentry, Founder of DHP Home Delivery, added, "Woodbury has built an exceptional brand and we are excited to partner with them. With Woodbury's large patient base, the partnership will lead to even greater growth opportunities for our Kendall products."

ABOUT WOODBURY PRODUCTS

Woodbury Products Inc. is a direct to consumer distributor of high quality incontinence products to customers in the United States. Incontinence is the lack of voluntary control of excretory functions and may be a permanent or temporary condition. The Company also sells gloves, creams, wipes, and other products required by their target customers. Woodbury maintains approximately 30,000 square feet of office and warehouse space in Oceanside, New York and also has a distribution center in South Florida.

ABOUT CONTINENCE CONNECTION

Continence Connection is a specialized healthcare product distribution company that offers a wide range of high quality products delivered discreetly to patients living with chronic incontinence. The Company sells a variety of reusable and disposable incontinence related products, including adult diapers, underpads, skincare products, and wipes, among others. The Company is one of the only online incontinence product stores that offers expert clinicians and a registered nurse to assist their customers with finding the best product for each patient's unique needs.

ABOUT DHP HOME DELIVERY

Originally founded in 2002 by Mr. Mike Gentry, DHP Home Delivery is a direct to consumer nationwide distributor of disposable healthcare products. The Company uses its online storefront as its main distribution channel. DHP strongly encourages repeat business by offering an optional recurring order program where patients regularly receive a new supply of healthcare products monthly in return for a discount. The Company offers free delivery to its clients via UPS and emphasizes discrete delivery, convenience and outstanding customer service.

ABOUT HEALTHEDGE

HealthEdge Investment Partners is an operating-oriented private equity firm founded in 2005 that focuses exclusively on the healthcare industry. HealthEdge seeks to achieve superior returns by investing in businesses that benefit from the knowledge, experience and network of relationships of its partners. HealthEdge's partners have more than 100 years of combined operating experience in healthcare as CEOs and investors. For more information on HealthEdge, visit www.healthedgepartners.com.

For more information, please contact Brian Darling at Woodbury Products at (516) 594-8100.